

TERMS & CONDITIONS

1. General

1.1. These terms and conditions apply to the Lazer for Life promotion (the "Promotion"). By participating in the Promotion, you indicate that you accept these terms and conditions.

1.2. The Promotion is organized by Lazer Sport NV ("Lazer"), Oude Baan 3b, 2800 Mechelen, Belgium. Belgian law applies to this Promotion.

1.3. There is no entry fee to be paid to participate in the Promotion.

1.4. These terms and conditions and all other information related to the Promotion are available on www.lazersport.com/global/win-like-wout-giveaway

2. Participation

2.1. The Promotion is open to persons aged 21 and over or the legal age in your jurisdiction to enter into a promotion, whichever is greater. Employees of Shimano and its affiliates and their immediate family members (spouse, children) and any person directly or indirectly involved in the development or administration of the Promotion are not eligible to enter or win.

2.2. Residents of Italy & China are excluded from participation in the Promotion.

2.3. The registration period runs from 13 March 2023 to 30 June 2023, 12:00 CET. Registrations received outside of this time period will be excluded from the Promotion. No responsibility can be accepted for entries not received for any reason.

3. Promotion Rules

3.1. Entrants must share a photo and/or video on Instagram in which they mimic a victory move by Wout van Aert and use the hashtag #WinItLikeWout. For a chance to win the prize it is mandatory to tag the Lazer Instagram account in the post with @Lazersport. From these, 5 lucky prize winners (1 per participating continent: North America, South America, Asia, Oceania & Europe) will be chosen based on the originalities.

3.2. The winners (5) will be chosen on Thursday 6 July 2023 by the Lazer Marketing Team. The winners will be informed the same week via their personal Instagram account.

3.3. If a winner does not confirm acceptance of the prize within 7 days of being contacted by Lazer, the winner will be deemed to have declined the prize and will no longer be eligible to receive the prize. Lazer is entitled to choose a new winner.

3.4. Lazer reserves the right not to award one or more prizes if, in accordance with the terms of Section 3, no winner can be determined by August 1, 2023.

4. Prizes

4.1. Prizes The winners (5) will be able to choose 1 Lazer helmet from the complete range (with a value between €25 and €500) per year for 40 years through a designated local distributor.

4.2. All prizes are non-exchangeable, non-transferable and cannot be exchanged for cash or other prizes.

4.3. The prize winner is responsible for payment of taxes, if any.

5. Data Protection

5.1. Any personal information entrants provide in connection with the Promotion will be used by Lazer for the purposes of administering this contest, contacting entrants and for the other purposes set forth in Lazer's privacy policy available at

<http://www.lazersport.com/global/terms-of-use-privacy-policy>. By participating in this Promotion, you agree to and accept this privacy policy.

6. Disclaimer

6.1. Lazer does not accept any liability for any damage of any kind arising from or related to (participation in) the Promotion.

6.2. In case of force majeure, Lazer reserves the right not to pay out the prizes. Lazer is under no obligation to issue an alternative prize.

6.3. Unless otherwise indicated by the context, words implying a particular gender should be interpreted as meaning each gender.

6.4. Contact details submitted by entrants to register for the Promotion will only be used in connection with the Promotion. The participant undertakes to keep the contact details up to date in order to continue to claim the prize for 40 years.

6.5 In the event of cheating or hacking, Lazer reserves the right not to pay out the prizes. Lazer is under no obligation to award an alternative prize.

6.6 These terms and conditions will be supplied for in other languages, each of which shall be deemed an original but which, taken together, shall constitute one and the same instrument. Should any conflict arise between the English language version and any translation hereof, the English language version shall prevail.

6.7. Any questions and/or complaints regarding the prize draw can be sent to:

Lazer Sport N.V
Attn Digital Marketing
Old Runway 3B
2800 Mechelen
Belgium